Natural North Florida

Union County

Florida's Historic Lake District

Bradford County, Union County and the Keystone Heights Areas

The Original Florida

Discover the difference!

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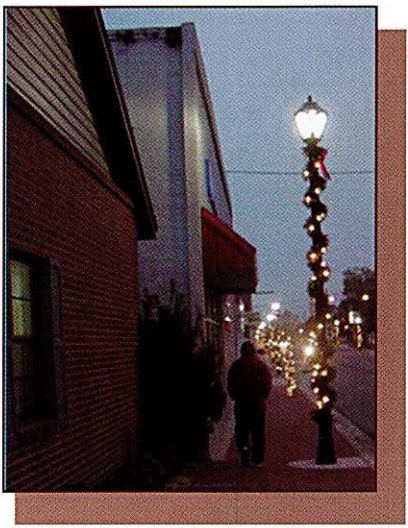
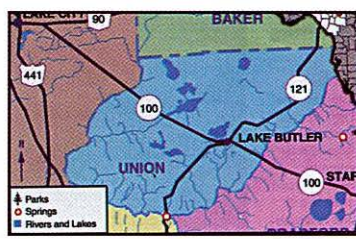


Welcome to our region of Florida, an area that overflows with hospitality, striking historical landmarks, sparkling lakes and managed wildlife areas. Known locally as having "the sweetest strawberries this side of heaven", our region provides a fantastic Florida holiday.

With its strategic location and pleasant climate, visitors will enjoy a quaint stroll where past and present meet and mingle side by side.

Drive through Lake Butler and admire many historic homes or fish in the lake which gave the town its name. In Starke, visit the collection of curio shops along historic Call Street or walk through the Gene Matthews Museum. In Keystone Heights, parks and shops greet you into one of the quaintest towns in the state.



Come, relax and enjoy!

North Florida Regional
CHAMBER OF COMMERCE

For events: 904-964-4466 • Main: 904-964-5278
www.northfloridachamber.com